



2022 Care Card Seller Guide

Care Card Shopping Event: Oct. 28 - Nov. 6



Welcome to Care Card

Thank you for participating in this year's Care Card shopping event. Everything you need to know about being a Care Card Liaison is right here in this booklet. We appreciate your dedication to helping making Tulsa a brighter place for all.

About Family & Children's Services

Since 1921, F&CS has been the place to turn for help with problems that seem overwhelming and too difficult to handle alone. We promote, support and strengthen the well-being and behavioral health of adults, children and families. Today, we provide hope and healing to more than 120,000 individuals each year, or one in six Tulsans. We heal hurting and abused children, strengthen families and provide hope and a path to recovery for those battling mental illness and addiction.

About Care Card

For 26 years, Care Card has been one of F&CS's premier community fundraisers, raising more than \$130,000 every year for abused and hurting children, families in crisis and those battling mental illness and addiction

Shoppers purchase a Care Card online for \$60 and use it to receive 20% off (10% food, art, antiques and furniture) at more than 200 local merchants during the 10-day shopping event — **Oct. 28 - Nov. 6, 2022**. One hundred percent of the \$60 Care Card purchase benefits F&CS.

What is a Care Card Seller?

We rely heavily on Care Card Sellers to spread the word about Care Card and get their communities involved by selling as many Care Cards as possible. We will provide everything you need to make this process as easy as possible!

Seller Incentives

For every 10 cards sold, you earn a free card for yourself or as a gift! There is no limit to the number of Care Cards you can earn. Top sellers will receive gift cards to MetroShoe Warehouse in the following amounts:

1st Place: \$500

2nd Place: \$300

3rd Place: \$200

4th Place: \$100

5th Place: \$100

How to Sell Cards

Direct friends and family to purchase their card online at www.CareCardOK.com or via a QR code (to be provided to sellers closer to the event). F&CS will provide you with a graphic to distribute via text or email, along with paper fliers.

Make sure you instruct purchasers to enter **YOUR NAME** when checking out in order for you to receive credit for their purchase.

Pro Tip: Help Create a Buzz

Social media is one of the easiest and most effective ways to spread the word. Begin by selling cards to your friends, family and co-workers.



Answers to Frequently Asked Questions

- » Care Cards can only be purchased ONLINE. Physical cards will NOT be distributed. The shopping directory will be available in stores and online.
- » Care Card is valid ONLY during the Care Card shopping week — **Friday, Oct. 28 - Sunday, Nov. 6, 2022**. Shoppers must present their digital card each time they make a purchase.
- » Shoppers receive a 20% discount at each participating store (10% for food, art, antiques and furniture).
- » If any merchandise is excluded from the 10-20% discount, it is listed in the Care Card Shopping Directory.
- » Special orders are not subject to the discount unless permitted by the store.
- » A shopper may use the card as often as he/she chooses during the Care Card shopping week.
- » Only the cardholder can use the Care Card. Cards cannot be shared.

Liaison Contact

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To learn more about Care Card or how your work makes a difference to our community, please visit:

www.CareCardOK.com



Family &
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