MERCHANT RESPONSIBILITIES

» We encourage merchants to sell Care Cards at their store/restaurant to help raise funds for F&CS. 100% of card sales benefit our life-changing programs.

» Display promotional materials provided by F&CS — such as posters, yard signs and clings — leading up to and during the Care Card shopping week.

» Teach employees how to complete Care Card transactions and promote the event. Not sure what to do? Invite us over to help with training. We can also offer tips and tricks to help you make the most of your Care Card experience!

» Agree to be responsible for total value of $60 Care Cards in merchant possession, funds received from sales and cash value of lost or stolen cards.

TWO WAYS TO SELL CARE CARDS

1. Collect money or credit card information in envelope provided by F&CS. Complete customer information sheet and give to F&CS for processing.

2. Run Care Card purchases through your in-store point of sale system *(preferred method)*. Write one check for the total amount of cards purchased at the of the Care Card campaign.

CHANGING LIVES FOR 1 IN 6 TULSANS.

Family & Children's Services is a recognized behavioral health care leader in Tulsa, Oklahoma and surrounding communities. We provide an array of specialized programs in mental health, substance abuse and family services. Our dedicated staff heal traumatized and hurting children, strengthen individuals and families, and provide hope and recovery for those battling mental illness and addiction. We give clients hope and set them on the path to recovery and, in the process, make our community a better place for all. Programs are offered through a network of convenient office locations.

HOW WE HELP

» Child Abuse & Trauma Treatment
» Family Preservation, Visitation & Reunification
» Children's Counseling & Mental Health Services
» Counseling for Adults & Families
» Mental Health & Addiction Treatment for Adults
» Psychiatry & Pharmacy
» Women in Recovery
» Family Life Education & Parenting Programs
» Marriage Enrichment Programs
» Divorce Adjustment Services
» Crisis Intervention

650 S. Peoria Ave.
Tulsa, OK, 74120
918.587.9471
www.fcsok.org
www.CareCardOK.com

Family & Children's SERVICES
Life Changing.

2020 MERCHANT GUIDE

FRIDAY, OCT. 23 - SUNDAY, NOV. 1, 2020

ABOUT CARE CARD

FRIDAY, OCT. 23 - SUNDAY, NOV. 1

During the Care Card shopping week, cardholders receive up to 20% off at 200 participating merchant stores and restaurants. Care Cards cost $60 and can be purchased online, at F&CS and at many participating businesses. All proceeds from the sale of Care Cards directly benefit Family & Children's Services' life-changing programs.

MERCHANT BENEFITS

» Your store will be listed three times in the Care Card shopping directory, which is distributed to more than 2,000 shoppers.

» Care Card is promoted in print and broadcast media throughout the Tulsa metro area.

» Your store name will appear in ads in *TulsaPeople* magazine and on the event website.

» You'll have an opportunity to sponsor the event for even more publicity, as well as opportunities to take part in social media campaigns.

"MOST OF OUR CUSTOMERS PURCHASE CARE CARDS BECAUSE THEY FEEL IT IS A GREAT INVESTMENT IN TULSA ... AND THAT MAKES THEM FEEL GOOD."
- NANCY KOCH, KATHLEEN'S KIDS

CARE CARD WORKS

» Care Card keeps local dollars in Green Country and helps a local non-profit bring hope to those who need it most.

» Care Card jump-starts holiday shopping. The savings encourage customers to purchase higher priced goods and larger quantities.

» Care Card introduces new business opportunities to grow repeat business.

» Care Card exposes customers to a variety of stores, many of which they may not have frequented recently or ever.

» Customers appreciate that merchants support a well-respected non-profit.

IMPORTANT CARE CARD DATES

JULY 17	Merchant contract deadline
AUG 1	Online sales begin
OCT 9	Online Care Card sales end
OCT 23	Care Card shopping week begins
NOV 1	Care Card ends
NOV 2-6	Merchant liaisons pick up Care Card payments from stores

FOR MORE INFORMATION ABOUT CARE CARD OR SPONSORSHIPS

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