

## ANSWERS TO FREQUENTLY ASKED QUESTIONS

- » Care Card is valid ONLY during the Care Card shopping week — Friday, October 25 - Sunday, November 3, 2019.
- » Shoppers receive a 20% discount at each participating store (10% for food, art, antiques and furniture).
- » If any merchandise is excluded from the 10-20% discount, it is listed in the Care Card Shopping Directory.
- » A shopper may use the card as often as he/she chooses during the Care Card shopping week.
- » Only the cardholder can use the Care Card. Cards should not be shared.
- » A shopper must present a signed Care Card at the time of purchase.
- » Special orders are not subject to the discount unless permitted by the store.

## CARE CARD CONTACTS

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To learn more about Care Card or how your work makes a difference to our community, please visit:

[www.CareCardOK.com](http://www.CareCardOK.com)



*Life Changing.*

# SELLER GUIDE 2019



## WELCOME TO CARE CARD 2019

Thank you for participating in this year's Care Card shopping event. Everything you need to know about being a Care Card Seller is right here in this booklet. We appreciate your dedication to helping making Tulsa a brighter place for all.

## ABOUT FAMILY & CHILDREN'S SERVICES (F&CS)

Since 1921, F&CS has been the place to turn for help with problems that seem overwhelming and too difficult to handle alone. We promote, support and strengthen the well-being and behavioral health of adults, children and families. Today, we provide hope and healing to more than 120,000 individuals each year, or one in six Tulsans. We heal hurting and abused children, strengthen families and provide hope and a path to recovery for those battling mental illness and addiction.

## ABOUT CARE CARD

For more than 20 years, Care Card has been one of Family & Children's Services' (F&CS) premier community fundraisers, raising more than \$130,000 every year for Tulsans in need of hope.

## HOW CARE CARD WORKS

Shoppers purchase a Care Card for \$60 and use it to receive 20% off (10% food, art, antiques and furniture) at more than 175 local merchants during the 10-day shopping event — **October 25 - November 3, 2019**. 100% of the \$60 Care Card purchase benefits F&CS.



### CREATE A BUZZ

Begin by selling cards to your friends, family and co-workers. Social media is one of the easiest and most effective ways to spread the word.

## WHAT IS A CARE CARD SELLER?

We rely heavily on Care Card Sellers to spread the word about Care Card and get their communities involved by selling as many Care Cards as possible. We will provide everything you need to make this process as easy as possible!

## SELLER INCENTIVES

For every 10 cards sold, you earn a free card for yourself or as a gift! There is no limit to the number of Care Cards you can earn. Top sellers will receive gift cards to MetroShoe Warehouse in the following amounts:

**1st Place:** \$500

**2nd Place:** \$300

**3rd Place:** \$200

**4th Place:** \$100

**5th Place:** \$100

## HOW TO PROCESS A CARE CARD PURCHASE

1. The Order Form is located on the back cover of the Care Card shopping directory.
2. When someone purchases a Care Card from you, detach the order form and fill out their information.
  - » **Cash:** Please staple or paper clip cash to the buyer's Order Form.
  - » **Credit Cards:** We accept all credit cards. Please double check the boxes to make sure the card numbers are correct, expiration date and V-code, and that the address and phone number are complete.
  - » **Check:** Make payable to Family & Children's Services. Please staple or paper clip the check to the buyer's Order Form.
3. Once you have the purchaser's Order Form and payment, the Shopping Guide and card is theirs to keep and use to shop. The Care Card is located on the back of the booklet.
4. **Return all payments and unused cards by November 6 at the F&CS Central at 650 S. Peoria Ave. or give to a Care Card co-chair.** Place all Order Forms and money in the envelope provided. F&CS will process everything at the conclusion of the Care Card shopping week.