



# 2019 MERCHANT AGREEMENT

Care Card Shopping Week: October 25 - November 3, 2019

Complete and return this agreement no later than July 19, 2019  
for inclusion in any printed promotional materials.

**SIGN UP ONLINE:** [www.carecardOK.com/2019signup](http://www.carecardOK.com/2019signup)

**PRINT FORM AND EMAIL OR MAIL:**

Family & Children's Services | Attn: Care Card  
650 S. Peoria Ave. | Tulsa, OK 74120  
[carecard@fcsok.org](mailto:carecard@fcsok.org)

*Please retain a copy for your records.  
Questions? Call 918.560.1115.*



## STORE & CONTACT INFORMATION

Full Store Name: \_\_\_\_\_  
as you wish it to appear in print

Full Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Store Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### RETAIL/BUSINESS DESCRIPTION (to see last year's description, please email [carecard@fcsok.org](mailto:carecard@fcsok.org))

Please provide a brief description of your business in 15 words or less, along with any exclusions not noted under Care Card Etiquette on page 2 (those exclusions will be printed in the Care Card shopping directory). Due to space restrictions, Family & Children's Services will edit any descriptions exceeding 15 words.

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### LOCATION(S)

- |   |   |   |   |  |
|---|---|---|---|--|
| <input type="radio"/> Bixby                       | <input type="radio"/> East Tulsa        | <input type="radio"/> Owasso                            | <input type="radio"/> Shops at Seville                          | <input type="radio"/> Utica Square Area        |
| <input type="radio"/> Boxyard                     | <input type="radio"/> Harvard Corridor  | <input type="radio"/> Pearl District                    | <input type="radio"/> South Riverside / Kings Landing Area      | <input type="radio"/> Walnut Creek Area        |
| <input type="radio"/> Brookside / Peoria          | <input type="radio"/> Jenks             | <input type="radio"/> Promenade Mall / 41st Street Area | <input type="radio"/> South Tulsa                               | <input type="radio"/> Woodland Hills Mall Area |
| <input type="radio"/> Broken Arrow                | <input type="radio"/> Kendall Whittier  | <input type="radio"/> Renaissance on Memorial           | <input type="radio"/> South Yale Corridor / Kingspointe Village | <input type="radio"/> Yale Village Area        |
| <input type="radio"/> Cherry Street / 15th Street | <input type="radio"/> Memorial Corridor | <input type="radio"/> Sheridan Corridor/ The Farm       | <input type="radio"/> Tulsa Hills                               | <input type="radio"/> Additional Area          |
| <input type="radio"/> Downtown                    | <input type="radio"/> Online / By Phone |   |   |  |

### CATEGORIES (select ONLY one)

- |  |  |  |   |
|--|--|--|---|
| <input type="radio"/> Apparel & Accessories: Children              | <input type="radio"/> Auto               | <input type="radio"/> Gourmet Foods & Culinary Tools | <input type="radio"/> Pets              |
| <input type="radio"/> Apparel & Accessories: Men                   | <input type="radio"/> Bakeries           | <input type="radio"/> Hobby & Special Interests      | <input type="radio"/> Restaurants       |
| <input type="radio"/> Apparel & Accessories: Women                 | <input type="radio"/> Eyewear            | <input type="radio"/> Home Furnishings & Accessories | <input type="radio"/> Salons & Skincare |
| <input type="radio"/> Apparel & Accessories: Women & Men           | <input type="radio"/> Fitness            | <input type="radio"/> Home Improvement               | <input type="radio"/> Shoes             |
| <input type="radio"/> Apparel & Accessories: Women, Men & Children | <input type="radio"/> Garden & Flowers   | <input type="radio"/> Hotels                         | <input type="radio"/> Specialty         |
| <input type="radio"/> Art & Antiques                               | <input type="radio"/> Gifts & Stationery | <input type="radio"/> Jewelry                        | <input type="radio"/> Sports            |

## PARTICIPATION FEE

### ALL MERCHANTS MUST PAY A PARTICIPATION FEE THROUGH ONE OF THE FOLLOWING WAYS:

- 1) Sell a minimum of one \$60 Care Card during the Care Card shopping week and waive the \$60 participation fee.
- 2) Don't sell Care Cards and pay the \$60 Care Card participation (which entitles you to one Care Card).

### DO YOU WISH TO SELL CARE CARDS?

- Yes, we will sell a minimum of one Care Card or pay the \$60 participation fee after the Care Card event.
- No, we do not wish to sell Care Cards. We will pay the \$60 annual participation fee OR purchase a \$60 Care Card.

**NOTE:** You will be invoiced following the submission of this contract. Failure to pay the participation fee will result in exclusion from Care Card.

### HOW WILL YOU PROCESS THE SALE OF CARE CARDS? (To learn more about processing, call 918.560.1115)

- We will collect cash/checks/credit information for card purchases and turn in to F&CS by November 6, 2019.
- We will process through an in-store system and pay F&CS for the total amount of cards sold by November 8, 2019.

## PROMOTIONAL OPPORTUNITIES

Make your business more prominent during the Care Card shopping week.

### MARKETING OPPORTUNITIES

- Yes, we want to be included in social media promotions and volunteer/buyer giveaways and will provide an item valued at \$100 or more.
- No, I do not wish to participate in social media marketing through F&CS.

### SPONSORSHIP OPPORTUNITIES *(sponsorships start at \$500)*

- Yes, I am interested in sponsorship opportunities for Care Card. Please contact me.
  - No, I am not interested in sponsorship opportunities.
- .....

## RETAILER ETIQUETTE

- » The Care Card entitles shoppers to purchase a card for \$60 and receive a 20% discount (10% for food, arts, antiques and furniture) during the 10-day shopping period from **October 25 - November 3, 2019**.
- » Merchandise should not be discounted in advance and held for purchase before Care Card begins.
- » Care Cards cannot be shared and are non-transferable. Only proceeds from the sale of Care Cards benefit F&CS.
- » Card bearer must present signed card at the time of purchase with a valid ID.
- » Exclusions NOT subject to 20% discount: special orders, previously-reduced merchandise, layaways and gift certificates (unless permitted by individual store).
- » Discount only applies to participating stores listed in the Care Card shopping directory.

**I have read and accept the above Retailer Etiquette.**

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## TERMS OF AGREEMENT

- » We understand if we elect to sell cards but sell none, we will remit the \$60 participation fee.
- » We agree to prominently display promotional materials, educate store personnel of the Care Card rules/instructions and encourage the promotion of Care Card sales with the help of a merchant liaison.
- » Stores will honor a 20% discount (10% for food, restaurants, arts, antiques and furniture) for Care Card holders on store merchandise with the exception of exclusions listed above and additional exclusions listed in store description.
- » We acknowledge that proceeds from the sale of Care Cards benefit Family & Children's Services.
- » We acknowledge that there will be a kick off to pick up merchant packets.
- » Each Care Card has a value of \$60. We agree to be responsible for the total value of Care Cards in our possession, the funds received from card sales, and for cash value of lost or stolen cards. Additional cards must be countersigned for and merchant is financially responsible.
- » We will hold in trust said cards and funds until collected by Family & Children's Services staff or volunteers.

**I have read and accept the above terms of agreement.**

**This contract confirms our participation in the 2019 Care Card program benefiting Family & Children's Services, a 501(c)(3) non-profit organization. By signing below, I acknowledge that I will follow the rules and regulations listed above. If terms of the agreement are not met, I understand my contract will not be renewed next year.**

Store Name: \_\_\_\_\_ Date: \_\_\_\_\_

Store Rep. Signature: \_\_\_\_\_ Store Rep. Printed Name: \_\_\_\_\_